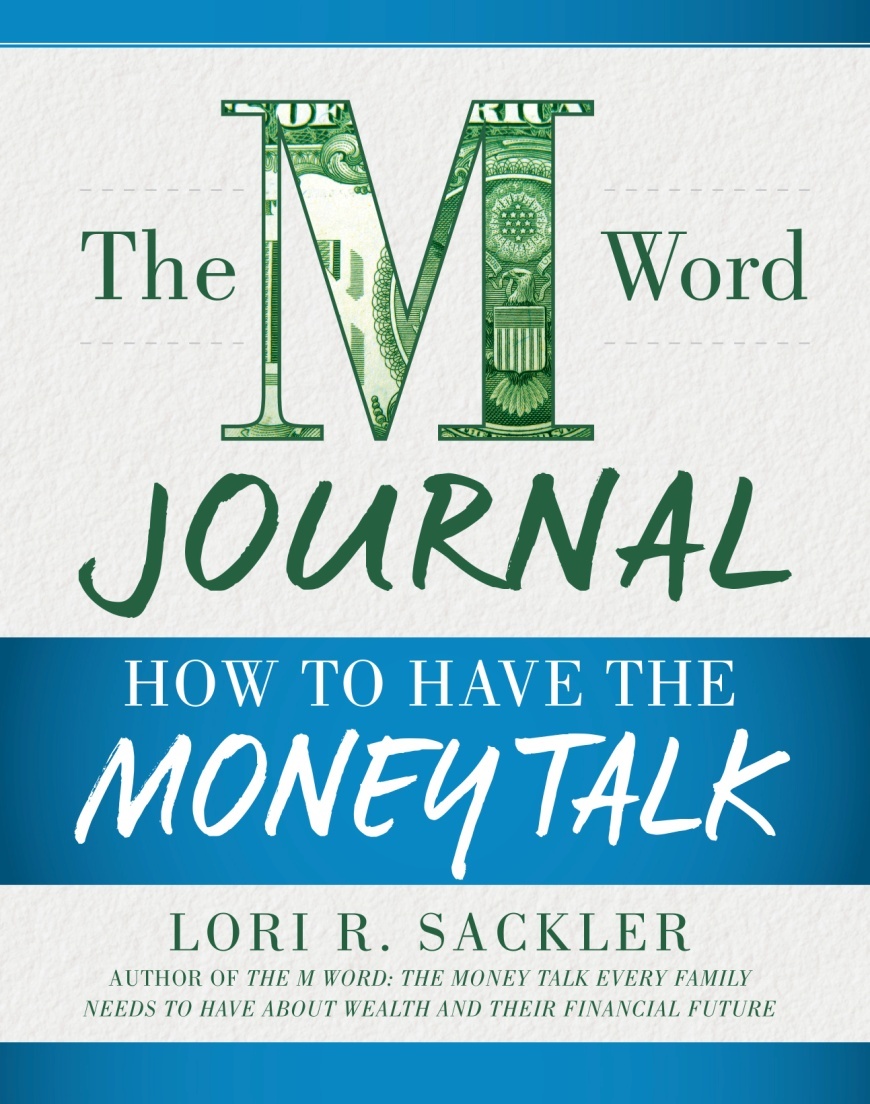
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**THE M WORD JOURNAL:**

**How to Have the Money Talk**

By Lori R. Sackler

No conversation is more challenging than what financial advisor Lori R. Sackler calls “The Money Talk.” In her groundbreaking first book, ***The M Word****: The Money Talk Every Family Needs to Have About Wealth and Their Financial Future* (McGraw-Hill Education 2013,

updated 2016) Sackler destigmatizes the most taboo of topics—money—and provides guidance for the discussions that will preserve family finances and relationships and serve as the basis for better communication and closer connection.

Now Sackler has gone a step further and created **THE M WORD JOURNAL: How to Have The Money Talk** (Koehler Books; April 1, 2016) to provide families and their advisors with the tools they need to successfully conduct the Money Talk necessary for life's defining transitions, now and in the future. This interactive journal provides the “how-to” in the form of a step-by-step decision tree as well as a detailed roadmap based on Sackler’s five-step plan, which includes:

* Successfully preparing for and executing the Money Talk
* Gathering and understanding the essential information
* Tackling issues that come with wealth transfers and life transitions
* Overcoming communication roadblocks
* Preparing yourself and your family for the Money Talk
* Creating an ongoing process to keep family and finances intact

**THE M WORD JOURNAL** is more than the perfect partner to *The M Word*, it’s the comprehensive guide to having life’s most crucial conversations about money and making the decisions that determine financial success. It covers what everyone needs to know to plan for birth, education, remarriage, retirement, death, and caring for vulnerable loved ones. The financial tables and insightful questions take out all of the guess work, making the Money Talk a straight-forward process easy to replicate for every life event.The journal’s framework makes it easy to tailor to fit each individual’s needs and circumstances.

**LORI R. SACKLER** is a financial advisor, Senior Vice President and Senior Investment Management Consultant at Morgan Stanley Wealth Management, where she leads the Sackler Group. Sackler, with her team, advises a select group of individuals and families on financial security, lifestyle and legacy concerns. Sackler is a Certified Financial Planner, Certified Investment Management Analyst, and non-practicing Certified Public Accountant.  She is also the creator and former host of the radio show The M Word on WOR in New York City and author of ***The M Word****: The Money Talk Every Family Needs to Have About Wealth and Their Financial Future* (McGraw-Hill Education 2013, updated 2016) and ***The M Word Journal*** (Koehler Books, 2016).

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